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College planner denounces shocking student loan crisis, gives parents free advice to help them save thousands

Houston, TX- Brannon Lloyd has devoted his life to helping parents affordably send their students to college, and he's as mad as any parent out there that the government has created the student loan meltdown. However, he is determined to help as many parents as possible weather the storm.

"It's shocking that so many parents won't even be able to borrow money for their kids to go to school in the next few years, so many good students won't be able to go, and many students will have to drop out, unless they know the inside information that the universities don't seem to want given out," says Brannon, one of the nation's leading experts on planning for college. "It's not even a matter of getting the best interest rate...it's getting ANY money for school at all these days. However, parents need to know that college can still be attainable, *if* they learn the inside secrets to getting as much free money as possible, and then where to borrow the rest at an affordable rate so they don't go broke."

Brannon can teach almost any parent legal ways to double or triple their eligibility for free grant money, even if they make a six figure income; as well as how to determine in advance if a school will be affordable for them, regardless of its' sticker price; and how to make sure that their family can afford to send their child to college, even if the neighbors can't.

Mr. Lloyd is a fun, entertaining and insightful guest and resource to any media, and can inspire an audience with insider tips and information that most families never know about. He is the CEO of College Financial Advisors. Their website can be found at www.thecollegemoneyguys.com. You can book an interview that will educate your audience on this important subject by calling his assistant Deniz Lopez at 281-822-6200.

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